



Press release Nuremberg, November 16 2016

CheckMyBus expands its worldwide bus inventory by partnering with Busbud

CheckMyBus, a leading meta search engine in the bus travel space, increases its inventory by adding select content of Busbud's API, another major player in the bus booking industry.

The partnership allows travelers to find an even larger amount of international bus connections on CheckMyBus and to benefit from the most convenient and comprehensible booking experience offered by Busbud.

CheckMyBus partners with Busbud, a leading bus OTA.

"Busbud is a strong partner with an excellent booking technology in markets in which we strive for further growth. This way travelers benefit from an even more extensive portfolio of bus connections worldwide. By simultaneously comparing offers of bus providers as well as those of OTAs, users always get the best prices," comments Marc Hofmann, CheckMyBus' Chief Executive Officer.

Busbud further expands its reach with international travelers

In recent months, Busbud has increased its strategic focus on the B2B side of the bus travel tech space by giving access to its inventory to exclusive partners like Voyages-SNCF, Skyscanner, Liligo and more. Opening the API to CheckMyBus, one of the leading meta search bus engines in the travel space, is another step towards distributing its global inventory to a wider audience.

Thomas Geissmann, Busbud's VP of Revenue comments on the new partnership: "CheckMyBus is directly in line with our strategy of making sure that our bus partners' offers are displayed as broadly as possible. We've closely followed CheckMyBus' work over the years and we're glad to finally create a partnership that'll benefit international travelers."

CheckMyBus works directly with bus companies and with high quality booking platforms such as Busbud with the intention of supplying customers with the best international bus offers and booking experience.

About Busbud

The startup founded by LP Maurice has over 40 full-time employees where the average age is 27 years old. Busbud sells bus tickets in 63 countries, covering over 10 000 cities. Notable partners include Greyhound (USA), ALSA (Spain), OUIBUS (France), FlixBus (Germany) and National Express (United Kingdom).

The Road to the Busbud Business API and Beyond Comparing Airbnb and Hotel Rates Around the Globe The State of America's Roads

May 20 2016: Launch of Busbud Business, partners with Liligo and EasyVoyages

August 25 2015: Launch of the Apple Watch and Android Wear apps.

<u>June 23 2015</u>: Launch of the Busbud Android app. <u>April 28 2015</u>: Launch of the Busbud iOS app. <u>November 22 2011</u>: Launch of busbud.com <u>Available in 13 languages and 21 currencies</u>

Inventory in 63 countries / 10 000+ cities / 500 000+ routes

Financing: \$9M Series A round on July 9th 2014. \$1M seed round on May 29th 2013.

About CheckMyBus

The international bus search engine CheckMyBus shows real-time schedules and prices in more than 60 countries. With more than 400 bus operators and millions of weekly departures CheckMyBus gives the user access to a worldwide virtual bus network. Find bus tickets and more information on www.checkmybus.com. Download our app on iOS, Android, Windows Phone or Apple Watch.

October 2016: Continuation of growth in Latin America with Argentina and Chile August 2016: No one offers more global bus connections than CheckMyBus

July 2016: Acquisition of 7-digit funding

April 2016: Go for Latin America starting with Brazil then Mexico

January 2015: European offer starting with Italy then Poland, France, Spain and the Netherlands

July 2014: Integration of trains in Germany

 $\underline{March\ 2014} {:}\ Launch\ of\ first\ international\ sites\ for\ UK\ and\ US$

October 2013: Launch of CheckMyBus in Germany