

## Busbud Expands Access to Ground Transportation Offerings Throughout Florida with Brightline

Brightline Routes Throughout South & Central Florida Will Now Be Bookable Through Busbud

Montreal, Canada- October 30, 2023, Today, <u>Busbud</u>, a global ground transportation booking platform, announced a partnership to increase access to Brightline's high-speed train service throughout South and Central Florida. Brightline's high-speed, eco-friendly train service will now be available through Busbud's convenient booking platform for a seamless travel experience.

The recently expanded and highly publicized <u>Brightline Miami to Orlando</u> route is now bookable on Busbud. Other cities served include Aventura, a new city accessible to Busbud customers, Fort Lauderdale, Boca Raton, and West Palm Beach where travelers can access many key points of interest including Miami Dolphins' Hard Rock Stadium, InterMiami's Pink Stadium, Kaseya Center- home of the Miami Heat, Florida Atlantic University, Downtown Miami, South Beach, as well as Orlando International Airport, among many other destinations. Brightline offers 30 hourly train departures between Miami and Orlando, 15 round trips, with stops along its South Florida stations.

"We are thrilled to be partnering with Brightline to give both Floridians and tourists an exciting new way to travel around the state," says Christine Petersen, CEO of Busbud.com. "This partnership expands our train service offerings, a more sustainable option when commuting between major cities throughout the Sunshine State."

"We are excited to partner with Busbud to bring more and new guests aboard this first-ever high-speed, eco-friendly way to connect Florida's most visited regions," says Gabriel Martinez, VP of Distribution for Brightline. "We are looking forward to the way Busbud will bring our brand, and our recent expansion between Miami and Orlando to new audiences."

Brightline's rail service meets the highest emission standards set by the federal government and has the most eco-friendly biodiesel equipment in the county. Riding the train reduces CO<sup>2</sup> emissions by 75% per passenger mile when compared to travel by a personal vehicle.

Please visit the Brightline page to book on Busbud.

## About Busbud:

Busbud is a leading global mobility group that operates a marketplace focused on ground travel where travelers can book intercity bus and train tickets on over 3 million routes in 80+ countries worldwide. The company also offers vertical B2B software that powers the business of ground travel operators.

## About Brightline:

Brightline is the only provider of modern, eco-friendly, higher-speed rail service in America. The company currently serves Miami, Aventura, Fort Lauderdale, Boca Raton, West Palm Beach and Orlando. Brightline was recognized by Fast Company as one of the Most Innovative Companies in Travel and included in Condé Nast Traveler's 2023 Hot List for the best new ways to travel. Offering a guest-first experience designed to reinvent train travel and take cars off the road, Brightline plans to bring its award-winning service to additional city pairs and congested corridors across the country that are too close to fly and too long to drive, with immediate plans to connect Las Vegas to Southern California. For more information, visit <a href="https://www.gobrightline.com">www.gobrightline.com</a> and follow us on <a href="facebook">Facebook</a>, <a href="mailto:Instagram">Instagram</a>, and <a href="mailto:Twitter">Twitter</a>.