## Busbud provides its international bus coverage to Rome2rio

Busbud, the canadian startup which allows travelers to search, compare & book intercity bus tickets in 63 countries with over 600 operators, announces a partnership with Rome2rio, a leading multi-modal travel search engine.

# Busbud further expands its reach with international travelers

In recent months, Busbud has increased its footprint on the B2B side of the bus travel tech space by giving access to its inventory to selected partners like Voyages-SNCF (France), Liligo (Global), CheckMyBus (Global), Buscaonibus (Brazil) and more.

Opening the API to Rome2rio, one of the leading multi-modal travel search engines, is another step towards distributing its global inventory to a wider audience and making bus travel more accessible.

# Thomas Geissmann, Busbud's VP of Revenue comments on the partnership:

"We're proud to partner up with such pioneers of multimodality! Rome2Rio is directly in line with our strategy of making sure that our bus partners are part of the conversation with travellers and to allow them a fast and easy booking experience."

### Rome2rio adds more travel options

Discussing the partnership, Rome2rio CEO Rod Cuthbert said: "We're excited to offer the most recognized intercity bus operators on our platform. Busbud allows us to distribute trusted brands like Greyhound (United States), ALSA (Spain), and many more throughout Europe, Brazil, Argentina, Peru, Colombia, the US, Canada and more markets".

#### **Press contacts**

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### About Busbud

The startup founded by LP Maurice has over 40 full-time employees where the average age is 27 years old. Busbud sells bus tickets in 63 countries, covering over 10 000 cities. Notable partners include Greyhound (USA), ALSA (Spain), OUIBUS (France), FlixBus (Germany) and National Express (United Kingdom).

> The (long and beautiful) journey towards our partnership with Voyages-sncf.com <u>The Road to the Busbud Business API and Beyond</u> <u>Comparing Airbnb and Hotel Rates Around the Globe</u>

June 23 2016: Partnership launch with Voyages-SNCF May 20 2016: Launch of Busbud Business, partners with Liligo and EasyVoyage August 25 2015: Launch of the Apple Watch and Android Wear apps. June 23 2015: Launch of the Busbud Android app. April 28 2015: Launch of the Busbud iOS app. November 22 2011: Launch of busbud.com Available in 13 languages and 21 currencies Inventory in 63 countries / 10 000+ cities / 500 000+ routes Financing: \$9M Series A round on July 9th 2014. \$1M seed round on May 29th 2013.

### About Rome2rio

Rome2rio is a multimodal transport search engine that launched in April 2011. Rome2rio's platform is capable of long-distance (inter-city) trip planning as well as local (intra-city) journey planning. Users can input any address, town or landmark as the origin and destination and Rome2rio searches a database of flight, train, ferry, bus and driving routes to present route and price options for travelling to that destination.

Founded by Michael Cameron and Bernie Tschirren, Rome2rio is based in Melbourne, Australia, and currently attracts over 8 million visitors per month. CEO Rod Cuthbert joined in 2012. Rome2rio won the People's Choice Award at the Phocuswright Travel Innovation Summit that same year, and in 2013 was named Traveltech's website of the year. The company recently won the Data Specialist Award at the 2015 WITovation Awards.